



Edayathangudy G. S. Pillay Arts & Science College

Accredited by NAAC (1st cycle) with 'A' Grade

(Affiliated to Bharathidasan University)

Nagapattinam – 611002

Gender Equity Programmes Organised

The Phoenix Women Association of E.G.S Pillay Arts & Science College was started in 17th July 2000. The overall objective of the cell is

- ❖ To Strengthen and Priorities women's needs and interests,
- ❖ To make them self-reliant and,
- ❖ Stimulate an Environment, for empowerment of Women.

Providing education to women:

The College delightfully offers admission to the first generation learners. In addition, the college ensures that the students residing in the vicinity of the college are accommodated first. As many parents don't send their daughters for higher education, our faculties find the list of girls students who passed out from the nearby schools, go and knock their doors, explain the values of women education and their intellectual contribution to our future society by correlating the stories of successful women. The college has women empowerment cell, which organizes many awareness programs and develop the girl students' attitudes, talents and skills. It encourages them in education, moralities, personal development, and employment and for leading quality life in the society.

Employability through Entrepreneurship:

The college has worked towards empowering every gender in particular for their financial development. The college education aims towards capacity building for entrepreneurship. We have entrepreneurship development cell, which identifies the student entrepreneurs, and nurtures them with necessary skills. Our Staff and students have responsibly engaged with different business communities to improve the knowledge and information related to business. Students are enlightened by the knowledge and information shared from the experts of various field. Aspects such as choosing a business, materials involved, trainings needed, Starting a business, Getting financial help, maintenance, advertisement are discussed in the sessions with these experts. The interacting sessions are useful for many students who even start business while studying.

Blood Donation:

The objective of the programme is to sensitize the student community about the importance of life saving practices; the noble service of donating blood to the blood banks of Tamil Nadu is conducted annually. The growing need for blood in the state is met with the support of the potential donors such as students, teaching and non-teaching faculty, NSS volunteers and administrative staff. There are some intended outcomes of this practice for the donors also. Each person who donates blood completes a simple physical examination and short blood test before giving blood. As a result, it is possible that a person could identify unknown health issues as a part of the blood donation process. Blood donation reduces the extra iron levels.

Since the Blood Donation Camp is conducted twice every year, many blood banks are regularly collecting blood to use it for the future purpose. About 500 students come forward to donate blood every year. More over 600 units of blood is collected and given to the blood banks. Lack of awareness on the benefit of Blood donation reduces the number of students coming forward to donate blood. Many doctors and nurses are needed to check the students quickly and give a green signal to donate blood. Staff members are needed to organize the movement of the students for blood donation booths. Many booths need to be created to assist the students in this noble act.

Dr.S.Rajendran MD Dean (Rtd), Govt Hospital, Nagai delivered a lecture on General issues in Health on 18.06.2019. Yoga & Meditation Programme was organized by Phoenix Women Association to the women students and faculties and P.Marimuthu, Yoga Master, Nagapattinam, has given yoga training for two days (10.07.2019 & 11.07.2019). Road safety programme for Safety Awareness while Driving was conducted for our students by Mr.K.Mahendran RTO,Nagai, Mr.M.Perumal Inspector (Motor Vehicle), Mr.R.Elangovan Inspector (Motor Vehicle), Mr.M.Xavier, Officer (Regional Transport) on 17.08.2019. An Awareness Programme on "BREAST FEEDING" was conducted. Dr. Poongudi, Paediatric Consultants delivered a Health educating Speech on 10.09.2019. Donated First Aid Kit for all the classes of Govt Higher Secondary School, Akkaraipettai on 20.09.2019. Taekwondo Training Programme was conducted to 250 women students and faculties and Nazeer Ali, Sikkal, has given training for two days (11.10.2019).

Blood Donation camp and Eye camp was conducted on behalf of founder's day on 02.01.2020. Donated First Aid Kit for all the classes of Govt. Higher Secondary School, Vailankanni on 20.02.2020. Mr.Sabapathi, M.Pharm has given the awareness tips on Dengue fever on 28.02.2020. Actress Ms. Ishwarya Rajesh delivered speech regarding Women Empowerment and gave away the

prizes for winners of various events and cultural programmes conducted on 09.03.2020 on behalf of Women's day at our college campus. Awareness Programme on Organic Farming" was conducted on 19.03.2020. The management of the college has offered sanitizer and masks to nearby village people, govt. and non govt. officials to get prevention from COVID-19.